

# Your Film at Firstsite

## Terms and conditions

The Your Film at Firstsite programme will take place at the Firstsite building in Colchester with promotions running from the 1 Aug 2022.

The nominations processes, criteria, voting and winner announcement details are outlined below.

### **Nominations**

Each month, audiences will be able to nominate a film of their choice to be shown at the Firstsite Cinema.

The nomination period will take place over the first week of each month.

Nominations will be accepted for a period of 7 days from the 1<sup>st</sup> to the 7<sup>th</sup> of each month via Firstsite's Instagram page.

Nominations should be submitted as a comment on the 'Your Film at Firstsite' post which will be posted on the 1<sup>st</sup> of each month.

Those who are unable to submit a nomination on Instagram can email their nominations to [communications@firstsite.uk](mailto:communications@firstsite.uk) over that same 7-day period.

### **Shortlisting**

The two films with the most nominations will be put to the public vote to decide on which film will make it onto the big screen.

In an event of a tie, the first two eligible nominations submitted on Instagram will be selected.

In the event of less than two films nominated, nominations will be taken from an internal shortlisting panel made up of Firstsite volunteers and community leaders.

Eligible films will need to fulfil the following criteria:

- They are publicly released and available for public screening
- Does not contain any material considered offensive (at Firstsite's discretion)
- Is legally permitted for public screening

Firstsite reserves the right to disqualify nominations if it has reasonable grounds to suspect that fraudulent, excessive or suspicious patterns of nominations have occurred or that the film is incompatible with Firstsite's core values.

## **Voting**

The two films shortlisted for public voting will be announced within 48 hours of the end of the 7-day nomination period via an Instagram post.

Opening and closing time/ date of the vote will be specified on the winning announcement post.

Voting for the winning film will take place via a poll on Firstsite's Instagram stories platform.

The voting period will last 24 hours.

Those who are unable to submit their vote via Instagram can email their nominations to [communications@firstsite.uk](mailto:communications@firstsite.uk) during the same 24 period.

Online and email votes will be limited to one vote per person.

Voting is only open to individuals as consumers from the UK, and not to any agencies, businesses and/or companies

Firstsite reserves the right to cancel or suspend voting at any time if it has reasonable grounds to suspect that fraudulent voting has occurred or if it considers there has been any deliberate attempt to manipulate the result.

In the event of any such cancellation or suspension, a technical failure or any other malfunction with the vote, Firstsite reserves the right to arrange for the winner to be decided by a contingency arrangement from the votes cast by an internal shortlisting panel.

Firstsite can only guarantee that votes individually entered directly through the Firstsite Instagram page and those received and acknowledged via the provided email address will count.

Firstsite cannot accept any responsibility whatsoever for: (i) any technical failure or malfunction or any other problem with any line, system, server, provider or otherwise which may result in any vote not being properly registered or recorded.

### **The Winning Film**

The results of the online vote and email vote will be aggregated over a period of approx. 48 hours following the closing of the vote.

The winner will be announced on the Firstsite Instagram page.

Booking information for the winning film will also be provided within this announcement.