

# Firstsite

## Corporate Sponsorship

Building Partnerships for  
a Stronger Community

[firstsite.uk/companies](https://firstsite.uk/companies)  
[companies@firstsite.uk](mailto:companies@firstsite.uk)

Registered charity number 1031800



# About Firstsite

**Firstsite is an award-winning contemporary art gallery in Colchester, Essex. Since opening in 2011, we've welcomed 1.6 million visitors, offering free exhibitions, community events, and creative opportunities for all.**

Our exhibitions showcase both internationally renowned artists and emerging local voices, giving our audiences the chance to experience world-class art for free. We aim to inspire curiosity, spark creativity, and encourage new ways of seeing the world.

Alongside our exhibitions, we run inclusive programmes such as Holiday Fun, providing free meals and creative activities for families during school holidays, and YAK (Young Art Kommunity), where we empower young people to shape our programme and develop their creative skills.

We also deliver a wide range of community events and workshops, bringing people together, tackling isolation, and ensuring that everyone can access the benefits of art and creativity.

Everything we do is guided by our values; to be creative, inclusive, agile, and responsible. These values shape not only our artistic programme, but also the way we work with businesses. By building meaningful corporate partnerships, we create opportunities that benefit our communities, while helping companies meet their goals, engage staff, and demonstrate their commitment to positive social change.







In 2024-25, we provided  
**4,661**  
**free meals**  
through our Holiday Fun  
programme

and facilitated  
**54 art**  
**and sport**  
**sessions.**

# Meet Najma's Family

Najma and her children have been part of Firstsite's Holiday Fun programme for five years, enjoying free creative workshops, movement sessions, and exhibitions that have opened up new opportunities for the whole family.

Holiday Fun has boosted the children's confidence, creativity, and ability to express themselves, while Najma has rediscovered her own creative spark. As she reflects:

**"Attending Holiday Fun has encouraged my family to be more creative by having a go and giving things a chance even if the tasks are challenging."**

By offering an inclusive approach and chances to learn from local artists, the programme has brought the family closer together and made weekends and holidays exciting. Her daughter Inez adds:

**"It helps me in school because before I was really bad at drawing but now I'm really good at it thanks to Firstsite."**

Through art and creativity, Holiday Fun has left a lasting impact on Najma's family. With your support, we can reach even more families like Najma's.

**Firstsite**

# Monthly Corporate Sponsorship

Join our regular giving programme and be recognised as a valued Firstsite partner.

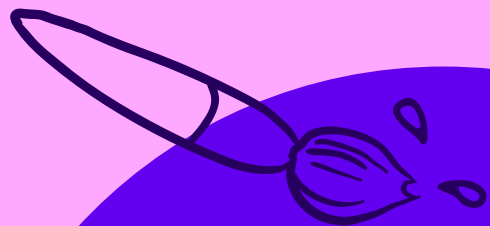
Monthly supporters can also give additional one-off gifts to support special projects.

	Corporate Start-up £20 monthly £240 yearly	Corporate Friend £100 monthly £1200 yearly	Corporate Champion £250 monthly £3000 yearly	Corporate Patron £500 monthly £6000 yearly
Framed Partnership Certificate	X	X	X	X
Volunteering opportunities	X	X	X	X
Annual social media shout out		X	X	X
10% discount for staff in our shop and café		X	X	X
Your linked logo on our website		X	X	X
Invitation for three to our annual members and partners evening			X	X
Featured in an e-newsletter each year			X	X
Up to 50% off venue hire bookings at Firstsite*				X
Private gallery tours of up to 10 guests				X
Your logo on our exhibition catalogues and exhibition entrance signs				X

\*Terms and conditions apply. Please ask for our policy on Company Sponsorship for more information.

**Firstsite**

# Other ways to support



## Charity of the Year

Partner with us for a year or more. Engage your team, inspire your clients, and make a visible difference in your community.

Examples of fundraising activities include staff challenges, auctions, bake sales, quizzes, themed days.

We provide a dedicated account manager and fundraising resources to support your fundraising, PR & social media shout-outs, opportunities to host free fundraising events at Firstsite, and regular impact updates.



## One-Off Fundraising

Host a one-time fundraising event or challenge to make a big impact.

Examples of fundraisers include a company quiz night, team sports challenge, workplace art competition, coffee morning in your office.

We'll support you with fundraising resources, social media coverage, and a thank-you certificate.

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# Benefits of Becoming a Firstsite Corporate Partner

Here at Firstsite we understand and value the time and commitment of our corporate partners.

With support from our dedicated partnerships team, we'll form a mutually beneficial partnership, tailored to the needs of your organisation.

Your business will directly support people in your local community.

Becoming a partner of Firstsite can help to fulfill your Corporate Social Responsibility, motivate staff and boost morale.

Becoming one of our corporate partners helps to build positive brand association and gives your business more exposure.

We have a total of  
**over 35,000  
followers**

across our social media  
platforms.

We send our  
e-newsletters to  
**over 40,000  
contacts**

each month, with new  
contacts added daily.



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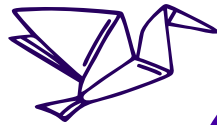
# The impact of your support

Your support directly funds:



## Community projects

**£500** could support workshops for vulnerable groups.



## Holiday Fun

**£1,000** could provide over 200 free meals for local children.



## Free exhibitions

**£2,500** could help bring internationally renowned art to our gallery, open to everyone.



We believe art has the power to inspire, connect, and transform lives. With your company's support, we can reach even more people, especially those who face barriers to accessing creativity.

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# Get Involved

-  [companies@firstsite.uk](mailto:companies@firstsite.uk)
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Join us in making creativity  
accessible to all.

# Firstsite



Registered in England Company no. 2884347.  
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ENGLAND**



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